

Target Market Determination



Product	Fixed Term Deposit
Issuer	Queensland Country Bank Limited ABN 77 087 651 027 (Queensland Country Bank) AFSL/Australian Credit Licence 244 533
Date of Target Market Determination (TMD)	at 5 October 2021

Target Market

Description of target market

Current and future Members of Queensland Country Bank who are looking to have an account where they can lock in funds and an interest rate for a set period. Members must be Australian Citizens or have a valid Australian Visa and meet Queensland Country Bank's Know Your Customer and anti-money laundering/counter terrorism financing (AML/CTF) requirements.

Description of product, including key attributes

Fixed Term Deposit to lock in funds and interest rate for a set period.

- Flexible terms (from three months up to three years)
- Choose how your interest is paid – monthly, annually or at maturity
- \$1,000 minimum deposit
- No monthly account service fee

Description of likely objectives, financial situation and needs of consumers in the target market

This product is designed for Members and future Members of Queensland Country Bank who:

- are looking to lock in funds and interest rate for a set period
- are seeking to choose the term and interest frequency
- meet Queensland Country Bank's Know Your Customer and AML/CTF requirements

Classes of consumers for whom the product is clearly unsuitable

This product is not suitable for Members or future Members who:

- who need flexible access to their funds
- do not meet the target market determination
- are without capacity (without appropriate representation)



Distribution Conditions

Distribution conditions

Distribution of the Fixed Term Deposit can be provided through all channels which include, in branch, online or by phone. Marketing of the Fixed Term Deposit may include website and other media channels such as online, radio, TV and paper articles.

Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market

Irrespective of the distribution channel, this account cannot be opened by Members without meeting the key eligibility requirements.

Reviewing this Target Market Determination

We will review this Target Market Determination in accordance with the below:

Initial review

Within twelve (12) months of the effective date

Periodic reviews

Review to be undertaken each 12 month period after the initial commencement date

Review triggers or events

The review triggers that would reasonably suggest that the TMD is no longer appropriate are:

- A significant dealing of the product to consumers outside the target market occurs
- Where applicable, feedback from Members
- A systemic issue across the product lifecycle
- material change to the product features, benefits, fee structure or the terms and conditions
- External events such as adverse media coverage or regulative attention

Reporting and monitoring this Target Market Determination

We will collect and review/report on the following information in relation to this TMD

Complaints

All complaints in relation to this product on a monthly basis. This will include written details of the complaint.

Significant dealing(s)

Report if we become aware of a significant dealing in relation to the product that is inconsistent with the TMD as soon as practicable and in any case within 10 business days.

Material Change

Review any material detrimental member impact from product changes at the time of effective material change.